

## Polish Bonair joins Fellowmind

Addition of Bonair widens European footprint and services offered

WARSAW, 16/07/2020 - As of today Bonair AS, specialist in Microsoft Dynamics 365, became part of Fellowmind. The addition of Bonair is a logical next step for Fellowmind towards fulfilling the ambition to become the European leader in the Microsoft Business Applications and Modern workplace landscape. With this step, the Fellowmind organization now sets foot on the Polish market. The operation will continue from its offices in Warsaw and Szczecin. The current leadership team has committed to stay in position.

In Europe, Fellowmind is a market leader in Microsoft's Business Applications solutions. Bonair is an established Microsoft partner in Poland with a focus on the full Microsoft Dynamics 365 platform.

"To become part of Fellowmind brings us a massive lift in capabilities and will enable us to take Bonair to the next level. For our clients, there are several obvious synergies within both our core competency in Microsoft its business applications, but also new business areas such as modern workplace and artificial intelligence", says Andrzej Wach, CEO of Bonair. "We have already worked closely together with the Fellowmind team on several shared customers over the past years. The similarities in culture and the ambition level for quality convinced us to become part of the Fellowmind family."

Over the past years, Bonair has grown to be in a leading position for Microsoft Dynamics 365 in Poland. Microsoft has rewarded the company's work with the 'Partner of the Year' award three times.

"Poland is known as one of Europe's most emerging digital economies. With Bonair as part of Fellowmind, we are at the forefront of digital transformation." says Emiel Putman, founder and CEO of Fellowmind. "Together with Bonair we can take even more organizations along the journey of digital transformation. The talented Bonair team has the knowledge and experience to service large international customers. The people of Bonair will be a valuable addition to the Fellowmind team to help our customers create meaningful connections."

Fellowmind is now represented in six countries; Sweden, the Netherlands, Finland, Denmark, Germany and Poland and has 1.350 employees and a total turnover of 180 million euro. The companies that are part of Fellowmind have their own, specific profile and identity next to being a full member of the Fellowmind family. The acquisition is part of Fellowmind's buy and build strategy. In partnership with FSN Capital  $V^1$ 



## About Fellowmind

Fellowmind sees connections between people at the core of a digital future. In their vision, technology is the enabler of meaningful connections. They believe it's about making digital interactions feel more human, intuitive, and more personal. And that, thanks to automation, people can spend less time working on repetitive and manual tasks. So they can use digital technology to create time and space to have more valuable and meaningful connections. Fellowmind has grown into a group of seven business units: CRM Partners BV, CRM Partners AG, Pulse, AXtension, Endeavor, eCraft, Orango and as of today ProActive. Their offices are located in Sweden, the Netherlands, Finland, Denmark and Germany. Fellowmind has 1.250 employees and a total turnover of 175 million euro. Read more: <a href="https://www.fellowmindcompany.com">www.fellowmindcompany.com</a>

## About Bonair

Bonair is the most preferable implementation service provider in Microsoft technologies in the field of: CRM,ERP and BI in Poland. Bonair has implemented more than 200 platform solutions, both nationally and internationally. With technical expertise, long experienceand high level of service, Bonair handles everything from business needs analysis to system implementation and support. Bonair has over 100 employeesand has offices in Warsaw and Szczecin.

## About FSN Capital

Established in 1999, FSN Capital is a leading private equity adviser in the Northern European region with €2125 million under management. FSN Capital is supported by a broad range of leading Nordic and international institutions who share our long-term perspective. Investors provide the FSN Capital Funds with sustainable and patient capital that allows us time to implement our transformation initiatives and create sustainable, long-term change within the FSN Capital Funds' portfolio companies. Read more: www.fsncapital.com

1 FSN Capital GP V Limited acting in its capacity as general partner for and on behalf of each of FSN Capital V L.P., FSN Capital V (B) L.P. and FSN Capital V Invest L.P.

Fellowmind is on track to become a European leader in the field of Microsoft technology. The acquisition of Bonair provides us the opportunity to share and expand our knowledge to the Polish market and obtain new knowledge